



決策科學學院
SCHOOL OF DECISION SCIENCES
恒生管理學院
HANG SENG MANAGEMENT COLLEGE



Transportation Science
and Logistics Society

6th INFORMS Transportation Science and Logistics Society Workshop
“E-Commerce and Urban Logistics”
Hong Kong, January 8-10, 2018

CALL FOR PAPERS

Hang Seng Management College is pleased to announce the Call for Papers for the 6th INFORMS Transportation Science and Logistics Society Workshop, **E-Commerce and Urban Logistics**. The Workshop will be held on **January 8-10, 2018**, hosted by the School of Decision Sciences at Hang Seng Management College in Hong Kong.

THEME OF THE WORKSHOP: E-Commerce and Urban Logistics

With the advent of Internet, social media and mobile phones, e-Commerce has been transformed, especially in China. China has the most Internet shoppers in the world, leading the distant second (USA) by a wide margin. It has been identified that e-Commerce for individual shoppers must be accompanied by efficient logistics. Reportedly, in 2015, the Alibaba Group's websites accounted for over 60% of the parcels delivered in China. Every day, more than 30 million parcels are delivered through the Alibaba Group's websites. At the same time, the transportation operations have a significant impact on the environment, due to the negative externalities generated, such as the increase of traffic and congestion, the energy consumption, visual, noise and air pollution. These problems tend to make urban logistics very expensive, inefficient and polluting. In this scenario, several stakeholders, such as companies operating in the Courier, Express and Parcel markets, as well as local administrations, have been ready to consider City Logistics projects to implement new business models or operations strategies that result in high efficiency, low cost, and low environmental impact.

Possible topics are (but not limited to):

- business model developments in the world of e-Commerce, relevant for urban logistics
- new business models that drive urban logistics, such as Online-to-offline (O2O), meal delivery, on-demand delivery, crowd sourcing
- city logistics
- green urban logistics

- last mile problem
- revenue management
- e-Commerce and supply chain management
- urban transportation
- vehicle routing and scheduling

INSTRUCTIONS FOR CONTRIBUTORS

Please follow the instruction for submitting your abstract on our website <http://tslworkshop2018.hsmc.edu.hk/main.php>. Abstracts should be as complete as possible and not exceed two pages. All abstracts must be received electronically on or before **July 7, 2017**.

Scientific quality is the main criterion when reviewing the abstracts. In addition, sessions involving practitioners will be given special consideration. Accepted abstracts will be printed in the Workshop Program. At least one of the authors must certify that he/she intends to register for and attend the workshop to present the paper if it is accepted. We plan to have a special issue of Transportation Science associated with the workshop.

DATES OF INTEREST:

- Abstract submission deadline: July 7th, 2017
- Notification of acceptance: August 25th, 2017
- Deadline for early registration: November 10th, 2017
- Workshop: January 8th – 10th, 2018

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